



U.S. Environmental Protection Agency

2009

Community Involvement Training Conference



August 18-20, 2009
Seattle, Washington



**Reaching Across Boundaries:
Sharing Challenges and Opportunities**

For more detailed information about the conference, visit: www.epa.gov/ciconference

Welcome to the eleventh Community Involvement Training Conference sponsored by the U.S. Environmental Protection Agency (EPA) and hosted by EPA Region 10. The theme of this year's conference is Reaching Across Boundaries: Sharing Challenges and Opportunities. Whether boundaries are due to cultural, administrative, physical, or communication reasons, they often pose challenges to effective environmental problem solving. Through a variety of communication skills and processes, policy discussion, and behavioral shifts, stakeholders can better identify the mutual challenges and recognize the opportunities that can lead to sustainable environmental benefits. During the 2009 conference, we want to explore boundaries and encourage innovative approaches to share the challenges and problems as well as the opportunities and solutions.

This year's conference features twelve 90-minute information sessions and multiple three-, four-, and seven-hour training sessions. It also includes plenary sessions featuring guest speakers and a facilitated discussion led by senior EPA officials. For those who like to view first-hand the impact of effective community involvement, we have included four field trips in the Seattle area. As with past conferences, we have included a poster session, exhibits, and a variety of networking opportunities and evening activities to add value and fun to the experience. All of the conference sessions are designed to help enhance the skills of public participation practitioners from all levels of government.

The committee that planned this conference deserves a special note of thanks. Participants on the committee were drawn from almost every EPA program and regional office, and several state programs. The committee was chaired by EPA's Community Involvement and Program Initiatives Branch within the Office of Superfund and Remediation Technology Innovation, EPA Region 10, and the Office of Research and Development. The committee has worked hard over the past year to put together a conference of interesting, culturally diverse, and interactive sessions that provide an unparalleled training and educational experience.

This booklet provides key information about conference activities as well as transportation and dining options. In keeping with our "Green Meeting" efforts to reduce waste, we do not plan to distribute this document at the conference. However, we will have multiple copies of this document and presentation abstracts available for viewing in each meeting room and at the registration area. Should you want a copy for yourself, we suggest you print a copy to bring with you to the conference.

We hope you enjoy the conference and leave Seattle with new ideas and approaches for meeting the needs of your communities.

*Freya Margand, 2009 EPA Conference Co-Chair
Office of Superfund and Remediation Technology Innovation*

*Jeff Philip, 2009 EPA Conference Co-Chair
Region 10 Community Involvement and Public Information Unit*

*Jason Edwards, 2009 EPA Conference Co-Chair
Office of Research and Development*

Conference At A Glance

Tuesday, August 18

- 7:15 – 8:15 Registration/Exhibits/Continental Breakfast
- 8:15 – 9:15 **Opening Plenary Session**
- Welcome
 - Jim Woolford, Director, Office of Superfund Remediation and Technology Innovation, U.S. EPA
 - Jeff Philip, Manager, Community Involvement & Public Information Unit, U.S. EPA Region 10
 - Keynote Presentation by Shelly Vendiola, Community Alliance & Peacemaking Project
- 9:15 – 9:30 Break
- 9:30 – 11:00 **90-Minute Information Sessions**
- Advocating for Children’s Health at Superfund Sites: Collaboration with Pediatric Environmental Health Specialty Units
 - Networking Across Organizational Boundaries to Improve Crisis Communication
 - Sa-Heh-Wa-Mish Environmental Stewardship Initiative to Foster Voluntary Behavior Change
 - New Tools to Transform Your Community Connections
 - Using Intercollegiate Debate to Inform Environmental Policy Discourse in America
 - Visioning the Future: Engaging Diverse Communities in Creating a Community Vision for the Future of the Lower Duwamish Superfund Site
- 11:00 – 11:15 Break
- 11:15 – 1:15 **Facilitated Dialogue**
- Mathy Stanislaus, Assistant Administrator, Office of Solid Waste and Emergency Response, U.S. EPA
 - Michelle Pirzadeh, Acting Regional Administrator, U.S. EPA Region 10
- Plated Lunch**
- 1:15 – 1:30 Break
- 1:15 – 5:30 **Field Trips**
- Boat Tour of Lower Duwamish Waterway Superfund Site
 - Walking Tour of International District
- 1:30 – 5:30 **Four-Hour Training Sessions**
- Communicating During Environmental Crisis
 - Meeting Together to Succeed Together
 - Picturing Your Program: Logic Models Can Tell Your Performance Story
 - What Factors Determine the Quality of Collaborative Processes?
- 5:45 – 7:45 **Poster Session/Evening Reception**

Wednesday, August 19

- 7:45 – 8:15 Registration/Poster Session/Continental Breakfast
- 8:15 – 8:45 **Plenary Session**
- Announcements: - Conference Housekeeping
- Explanation of Open-Time Topics
 - Poster Session Awards
- 8:45 – 9:00 Break
- 9:00 – 10:30 **90-Minute Information Sessions**
- An Environmental Justice Youth Corps Program: Engaging Multiple Community Partners
 - Empowering a Community to Reverse Environmental Health Policy Mistakes
 - Going Beyond the Usual Suspects to Ensure Balanced Participation
 - Overcoming Boundaries: Using Online Media Tools to Effectively Engage the Public
 - Teaching Negotiation for Effective Communication and Conflict Resolution
 - Working Together: Aligning Communities, Academia and the U.S. EPA
- 10:30 – 10:45 Break
- 10:45 – 11:45 **Open-Time Sessions** (Topics announced during morning Plenary Session)
- 11:45 – 1:00 Lunch (On Your Own)
- 12:15 – 5:30 **Field Trip:** Islandwood Environmental Learning Center
- 1:00 – 5:00 **Field Trip:** Northgate Urban Center
- Four-Hour Training Sessions**
- Apology—A Tool for Conflict Prevention or Resolution?
 - Communicating Risk Through Multi-Agency Teaming
 - Using Collaboration to Overcome Barriers
 - Working Redevelopment into the Superfund Cleanup Pipeline—How Site Reuse Happens
- 5:30 – 10:30 **Evening Activities**
- Dinner Cruise on the Emerald Star (bus departs hotel on Seventh Street at 5:30 and 5:50 and leaves from the dock at 9:15 and 9:30)
 - Bus trip to Fremont (bus departs hotel on Seventh Street at 6:15 and 6:30 and leaves Fremont at 10:00 and 10:15)

Thursday, August 20

- 7:15 – 8:00 Exhibits/Continental Breakfast
- 8:00 – 9:00 **Closing Plenary Session**
- Keynote by Brian Cladoosby, Swinomish Indian Tribal Community
 - Closing Remarks by Michelle Pirzadeh, Acting Regional Administrator, U.S. EPA Region 10

9:00 – 9:15	Break
9:15 – 12:15	<p>Three-Hour Training Sessions</p> <ul style="list-style-type: none"> • Overcoming Barriers to Effective Community Involvement: A Citizen Participant Perspective • Using Social Media to Enhance Outreach to Diverse Communities <p>Seven-Hour Training Sessions</p> <ul style="list-style-type: none"> • Be Prepared: Working with the News Media • Interest Based Negotiations for Community Involvement Professionals • Preparing for Effective Community Involvement: Tools and Techniques • Risk Communication • The Charrette: A Conflict Resolution Tool for Revitalizing Contaminated Lands
12:15 – 1:30	Lunch (On Your Own)
1:30 – 5:30	<p>Four-Hour Training Sessions</p> <ul style="list-style-type: none"> • Building Sustainable Communities with Vision-to-Action, Multi-Vision Integration • Cultural Sensitivity Training: Opportunities to Connect with Native American Communities <p>Seven-Hour Training Sessions (Continued)</p> <ul style="list-style-type: none"> • Be Prepared: Working with the News Media • Interest Based Negotiations for Community Involvement Professionals • Preparing for Effective Community Involvement: Tools and Techniques • Risk Communication • The Charrette: A Conflict Resolution Tool for Revitalizing Contaminated Lands
5:30	Adjourn

Training and Information Sessions

This year's conference includes twelve 90-minute information sessions on a variety of topics and 17 training sessions varying in length from three to seven hours. You already have registered for each session you plan to attend. If you want to make changes, please check with the on-site registration desk to see if it is possible to change your sessions.

Plenary Sessions

During the two morning plenary sessions on Tuesday and Thursday, we will hear from two local community organizers, Shelly Vendiola of the Community Alliance & Peacemaking Project, and Brian Cladoosby, tribal Councilman of the Swinomish Indian Tribal Community. During the second plenary on Tuesday, two senior EPA officials, Mathy Stanislaus, Assistant Administrator for the Office of Solid Waste and Emergency Response, and Michelle Pirzadeh, Acting Regional Administrator for EPA Region 10, will lead a facilitated dialogue on community involvement and engagement. This dialogue will be followed by a working lunch, which was moved to Tuesday from Wednesday to accommodate a scheduling conflict. Other plenary activities include award presentations and conference announcements.

Working Lunch on Tuesday, August 18

A working lunch will be held during the second plenary session on Tuesday. This lunch was moved to Tuesday from Wednesday to accommodate a scheduling conflict. Preceding the lunch is a facilitated dialogue on community involvement/engagement. You can only participate in the lunch if you registered for it and selected an entrée.

Open-Time Session on Wednesday, August 19

As a result of rescheduling the working lunch from Wednesday to Tuesday, we have added an "Open-Time Session" from 10:45 to 11:45 on Wednesday morning. During these impromptu, undefined sessions, conference participants have an opportunity to get together to discuss hot topics or hear a presentation. The specific topics for these sessions will be proposed by participants during the plenary session on Wednesday morning. Once the topics are defined and explained, a meeting room will be assigned where participants can meet. If you want to host an Open-Time Session, come prepared to describe your topic during the Wednesday plenary.

Field Trips

Tuesday, August 18

International District Walking Tour, 1:15 – 5:15

This trip is a walking tour of the environmentally challenged Chinatown International District. On this tour you will meet some of the community organizational leaders and youth from the Wilderness Interurban Leadership Development program (WILD). The tour will end at the historic Panama Hotel and Tea House, where we will have tea and traditional pastries. We will leave the Grand Hyatt Hotel at 1:15. Comfortable walking shoes are highly recommended as there are several steep hills along the route. This trip will return to the hotel by 5:15.



Boat Tour of the Lower Duwamish Waterway Superfund Site, 1:15 – 5:30

During this guided bus and boat tour of the Lower Duwamish Waterway Superfund site, participants will hear about innovative efforts to involve stakeholders in the cleanup of the site. The bus for this departs from the hotel at 1:15. The first hour of the trip includes a bus tour, followed by a two-hour boat tour. Participants return to the hotel by 5:30.



Wednesday, August 19

Islandwood Environmental Learning Center, 12:15 – 5:30

The Islandwood Environmental Learning Center is a "school in the woods" on Bainbridge Island, six miles from Seattle by ferry. The bus will leave the hotel promptly at 12:15 to catch the 1:10 ferry to Bainbridge Island. The group will return to the hotel by 5:30.



Northgate Urban Center, 1:00 – 5:00

This field trip takes participants to Northgate, a designated urban center seven miles north of downtown Seattle. During this trip, a panel of stakeholders will explain how a stakeholder process united a divided community and produced advice to the City that paved the way for a transformation of the area. The bus for this trip leaves at 1:00 and returns to the hotel by 5:00.



Evening and Social Activities

Poster Session/Reception - Tuesday, August 18, 5:45 – 7:45 pm

We are hosting a Poster Session and reception (with complimentary beverages, and light hors d'oeuvres) in the Leonesa Ballroom. Please join us to network, make new friends, and learn about projects from poster presenters.

Fremont Bus Trip - Wednesday, August 19, 6:15 – 10:30 pm

Come with us to visit Fremont, Seattle's most artistically eccentric community, whimsically known as "The Center of the Universe." Upon arriving in Fremont, you are free to wander the community to view local artist projects, shop in numerous boutiques, enjoy dinner at one of its many restaurants, or visit a local fair-trade chocolate factory. The bus to Fremont departs the hotel at 6:15 and 6:30 and leaves Fremont to return to the hotel at either 10:00 or 10:15. This activity costs \$10 per person. For more information on Fremont, visit: www.fremontseattle.com/

Emerald Star Dinner Cruise - Wednesday, August 19, 5:30 – 9:45 pm

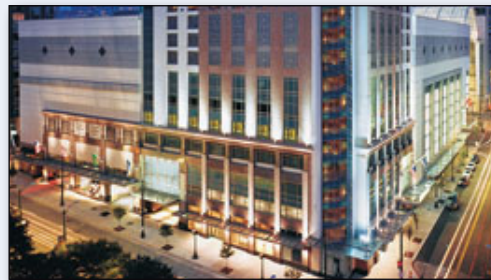
Enjoy stunning views of the Seattle skyline and Mt. Rainier by joining us on a two and a half hour dinner cruise on the Emerald Star. Bus transportation to and from the ship is included in the cost of the cruise, which is \$48. The bus departs the hotel at 5:30 and 5:50 and the ship sails at 6:30. Dinner is served during the cruise. A cash bar is available on the ship. Buses will return to the hotel at 9:15 and 9:30.

Hotel Information

This year's conference is being held at the:

Grand Hyatt Seattle Hotel
721 Pine Street
Seattle, Washington 98101
Phone: (206) 774-1234 Fax: (206) 774-6120

This modern, luxury hotel is walking distance to many of Seattle's top attractions, including Pike Place Market, Pioneer Square, and the Space Needle. Numerous retail shops and restaurants are within two blocks of the hotel.



Amenities

Guestrooms feature plush bedding, on-demand movies, minibar, dual-line cordless phone, workspace, laptop-compatible safe, large bathroom, iPod docking station, coffee maker, hair dryer, doorbell, electronic blackout drapes, complimentary daily newspaper, and beautiful views of the downtown area, Puget Sound, and Lake Union. Both wired and wireless Internet access is available for a daily fee. The hotel also offers a business center, Hertz® car rental, multilingual staff, babysitting, assistive devices for persons with disabilities, laundry/dry cleaning, shoe shine, and a gift shop. The Grand Hyatt offers complimentary access to a 3,800 square-foot Health Club featuring a sauna, steam room, whirlpool, massage and spa services, and strength training and cardiovascular equipment.

For dining, the hotel includes a Ruth's Chris Steakhouse Restaurant, which is open for breakfast, lunch, and dinner. A Starbucks also is situated within the hotel and features beverages, pastries, muffins, Top Pot donuts, breakfast sandwiches, and a variety of lunch items.

Hotel Parking

Self-parking is \$28.00/day and does not include in/out privileges. Valet parking is \$33.00/day and does include in/out privileges. The garage is not owned or operated by the Grand Hyatt Hotel. Valet parking may be added to guest room folios, but self-parking must be paid each time a vehicle exits.

Transportation

Transportation From Sea-Tac to/from the Grand Hyatt

Seattle-Tacoma (SeaTac) International Airport is approximately 16 miles from the Grand Hyatt. There are several transportation options.

The Gray Line Downtown Airporter (206-624-5077) is the least expensive option between the Hyatt and SeaTac. Tickets are \$11 one way or \$18 round trip, and can be purchased from the Gray Line of Seattle desk located at the south end of the SeaTac main terminal, the hotel concierge, or Airporter drivers. The shuttle operates daily service from 5:00 am – 11:00 pm from downtown, and from 5:30 am – 11:00 pm from the airport. For more information, please visit: www.graylineseattle.com/airportexpress1.cfm

A taxi takes about 40 minutes and costs approximately \$30-35 one way, plus tip.

All the major rental car companies are located at SeaTac.

Driving Directions from Sea-Tac Airport: Follow signs to 518 East/I-5 Northbound. Exit right onto 518 East. Exit from the left lane onto I-5 North. Continue on I-5 North for 14 miles. Exit from the left lane at Seneca Street. Right on Sixth Avenue. Right on Pike Street. Left on Eighth Avenue. Left on Pine Street. The Grand Hyatt will be immediately on the left.

Transportation in Downtown Seattle

Walking is often the quickest and easiest mode of transportation within downtown Seattle. If walking is not an option, taxi cabs are readily available. In addition, public buses are free within downtown Seattle.

Dining

Pike's Place Market is a quick walk down the street and offers breweries, restaurants, and shops. In addition, numerous restaurants are within a short walk of the Grand Hyatt. Provided below is a sample of these restaurants.

Barolo

Italian
1940 Westlake Avenue
(206) 770-9000
www.baroloseattle.com

Campagne

French
86 Pine Street
(206) 728-2800
www.campagnerestaurant.com

Canlis

Northwest/Seafood
2576 Aurora Avenue N
(206) 283-3313
www.canlis.com

Dahlia Lounge

Northwest Cuisine
2001 4th Avenue
(206) 682-4142
www.tomdouglas.com/restaurants/dahlia-lounge

El Gaucho

Steakhouse
2501 First Avenue
(206) 728-1337
www.elgaucho.com

McDonalds

American
400 Pine Street
(206) 447-9822
www.mcdonalds.com

Morton's The Steakhouse

Steakhouse
1511 6th Avenue
(206) 223-0550
www.mortons.com

Organic To Go

Various
601 Union Street
(800) 304-4550
www.organictogo.com

Palisade

Seafood
2601 W. Marina Place
(206) 285-1000
www.palisaderestaurant.com

Sbarro

Italian
400 Pine Street # 332
(206) 287-9884
www.sbarro.com

Subway

Sandwiches
725 Pike Street
(206) 505-5149
www.subway.com

Taco Del Mar

Mexican
725 Pike Street # 5
(206) 628-8982
www.tacodelmar.com

The Metropolitan Grill

Steakhouse
820 Second Avenue
(206) 624-3287
www.themetropolitangrill.com

Quiznos

Sandwiches
1401 2nd Avenue # 107
(206) 264-9405
www.quiznos.com